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FOR IMMEDIATE RELEASE

TMG, Inc. Receives the Asheville Area Chamber of Commerce Sky High Growth Award

Asheville, NC // October 25, 2007 On Thursday, October 25, TMG Inc, TMG, a national firm that specializes in growing specialty retail through business planning, staff development, and profitability-based solutions, was presented with a 2007 Sky High Growth Award by the members of the Asheville [N.C.] Chamber of Commerce.

The Managing Partner of TMG, Cynthia Hamilton, mentioned several factors behind the company receiving the honor. "Nationwide, retailers are looking for growth strategies in a more than ever competitive marketplace. Retailers are having to contend with multiple channels of competitive and aggressive distribution, one of them of course being the solid growth in the internet. It's making for a complex business model that often requires outside consultation."

Further, Hamilton added that, "Much of TMG's growth is reflected in our strategic planning service and our sales management training program specifically. The retailers see these services as cost effective methods to increase their top line revenue and manage long term growth."

About TMG, Inc.

TMG, Inc. is an independent firm that specializes in providing retailers results through the use of concise business methods. TMG is a member of the Asheville Chamber of Commerce, the Chicagoland Chamber of Commerce, and the Outdoor Industry Association. TMG is an accountable partner in strategic planning, program design and implementation, marketing, facilitation, and sales management training. All of business methods have been used across many industries and have withstood years of refinement.

For more information about TMG please visit our website www.retailimprov.com or www.themanngroup.net, or contact Cindy Hamilton at 828.230.0267, email chamilton@manngroup.net.